



### **About us**

UCAdvisor is a free platform that changes how organisations shortlist and fund potential suppliers for digital change. We enable IT Teams to compare, filter and identify the most suitable vendors instantly; whilst providing upfront grant funding for every project as standard.

UCAdvisor automatically identifies and filters the most suitable vendors tailored around your specific requirements, reducing weeks of market research into seconds. We also provide easy access to specialist consultants and resources – all free of charge.



### **Shortlisting**

Use our in-depth technology matrixes to compare multiple vendors and solutions instantly.



#### Selection

On hand to supply free resources and independent technology specialists if required.



#### **Introductions**

We can manage and support engagement across multiple vendors including introductions and demonstrations.



### **Funding**

Receive free funding towards upcoming digital change projects when using UCAdvisor.



















# Our partners\_

#### A fully independent platform\_

We have partnerships with major global vendors across multiple disciplines to provide you with the necessary tools, knowledge and expertise to accelerate your digital transformation.

**Tera**Go

SD-WAN	Security	Unified Communication	Contact Centre	Cloud	Co-Location
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CATO Claro- Enterprise Solutions	NBCN © bullseye	RingCentral CISCO	AVAYA RingCentral	C Spire Databarracks	cologiX #•convergia
COMMAND COMMUNICATIONS	cologix	ZOOM # dialpad	talkdesk <sup>a</sup> 8x8	DataCanopy EQUINIX	cspire INAP
<b>₡</b> ECESSA* ○ expereo	© COMM-CORE #0 CONVERGIA	VONAGE GOTO	dialpad GENESYS moments connected	SEVOLVE IP	FIBER NETWORKS  Netrality Data Centurs
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3.What we do\_



**Congratulations!** 

we can provide

£65,678.54

towards your total project costs\*



UCAdvisor provides free funding for all organisations looking at digital change. No catches, gimmicks or gotchas.

We do this by utilising resources within the UK channel partner network back in favour of our end users. In fact, over the last two years we have provided free funding for over 90% of all digital transformation projects run through the platform.

We can even tell you beforehand how much we are able to provide.

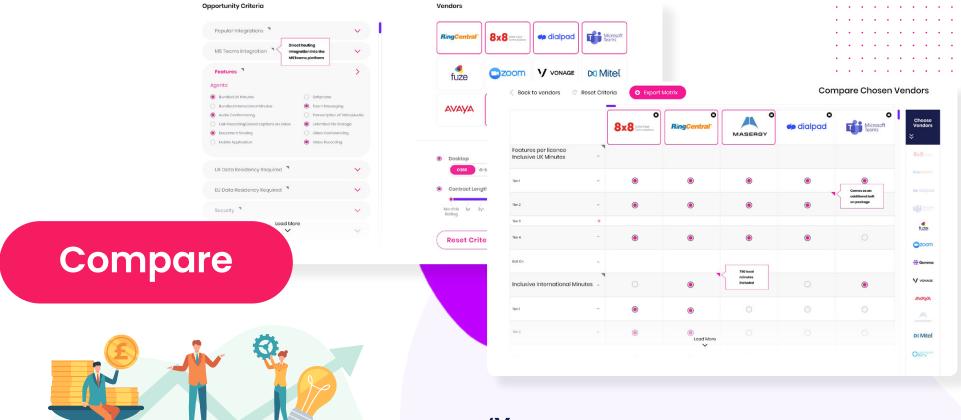
#### It really is that simple!

'we have provided funding for over 90% of all digital transformation projects'





<sup>\*</sup> Funding amount is unique to each project.



We have detailed and unique insights into our vendors platforms and systems. It's this information that forms the core of our comparison matrixes. This makes it quick and easy to filter down and identify the best suppliers based on your individual needs.

You can even compare multiple vendors at once, with the ability to export all results at the touch of a button

# 'You can even compare multiple vendors at once, with the ability to export all results at the touch of a button'

Each individual matrix acts as a virtual consultant – providing relevant recommendations and information instantly along with direct links through to specific features and further information.





Research

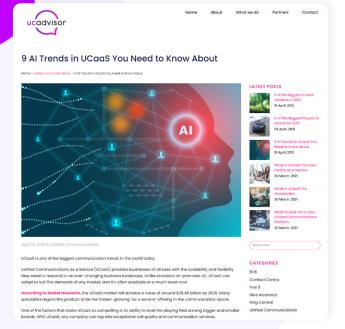
UCAdvisor provides resources and tools to help organisations get to grips with the latest happenings across a range of vendors including the most up to date information and news.

Updated regularly with industry related blogs, articles and upcoming events - whatever you need we have you covered.

## 'whatever you need we have you covered'

We also provide open access to best practice resources and downloadable templates to help you on your next steps.









#### **ABP Food Group**



ABP UK was looking to replace their existing PBX and telephony solution across the UK, and we engaged UCAdvisor to help identify suitable partners. They provided valuable advice, explained our options in detail and helped us quickly shortlist a few select vendors, one of which is now our preferred supplier.

# A trusted platform

Gary Allwood Head of IT





I've worked with UCAdvisor while building Unified Comms strategy for AVEVA. They provided valuable insights into UC market and provided accurate recommendations based on the requirements while challenging status quo for a business that was going through significant end-to-end digital transformation. They are very knowledgeable, and we would be glad to work with him again if our paths were to cross again in the future.

Seshu Josyula Head of Strategy & Architecture

#### **The Brit School**



From the first conversation to the point of deciding on a vendor and beyond UCAdvisor have been a constant and very helpful presence. I would recommend that anyone embarking on a new UCaaS solution or reviewing a current system should work with their excellent team. Their expert advice and friendly approach helped us make the best decision for our organisation and allowed us to change systems at no cost at all.

Anthony Milgate
IT Director

#### **Attivo Group**



We engaged with UCAdvisor during our transformation programme to help us deliver enhanced efficiency though integrated technology. Operating in a heavily regulated environment brings significant challenges and modernising our telephone system. Fortunately we worked with UC Advisor who understood our constraints and requirements and delivered a solution that was not only what we needed but incredibly innovative, giving us the feedback to mitigate the problems faced when dealing with the global pandemic.

Daniel Bridges CTO



# What our partners say\_

Working hand in hand with industry leading solutions and platforms our supplier network forms the backbone of what we do. By having such a unique and close relationship with our partners we can truly deliver the best possible outcome for all of our users.

8x8



"We're delighted to be working with UCAdvisor to support their customers and prospects in the UCaaS space. With 8x8's best in breed cloud solutions enabling better collaboration and improved analytics, global reach and solutions tailored to suit customer business needs and budget, overlaid with UCAdvisor's value-add services such as free deployment in parallel with their UC & CX expertise."

Keith Jackson Regional VP Channel Sales **DialPad** 



'UCAdvisor's unique approach to procurement and funding is majorly disrupting the traditional way IT Teams go about tendering. By helping businesses negate upfront costs they are really are putting the customer in the driving seat first from both a flexibility and financial perspective'

Jeremy Slater

EMEA Sales Director

#### **Fuze**



"UCAdvisor has a great knowledge of the UC & CC market working with all of the top providers in the space with the ability to find the right solution for the customer and their requirements. By helping companies reduce the deployment costs of projects, they are really bringing something innovative to the procurement marketplace.

Thomas Disney
UK Channel Manager

#### RingCentral



UCAdvisor has been a tremendous partner for both RingCentral and their customers. They take the time to find the right solution for each client, and are so confident in their process that they'll cover the cost of deployment to ease the transition to the cloud. By focusing on every step of the customer journey the team at UCAdvisor has been instrumental in helping UK organisations prepare for the new world of work.

Wendy Harmon

AVP Partner Programs

#### **TalkDesk**



Creating financial models that help drive down heavy capex burdens and drive all OPEX models is what can make the difference. UCAdvisor has created an inventive model utilising a reverse investment to lower or mitigate any up-front professional services outlay. For many potential investors in Talkdesk, this will assist greatly in signing off their investment.



UCAdvisor is a free platform built around saving organisations time, money and resources on their digital transformation projects. In fact we do so much that it can be easy to get a bit lost with it all!

Below is a rundown of what makes us unique.



# 4. Overview\_



All our services are 100% free to use and always will be.

#### Contract directly

You still contract and negotiate directly with your preferred vendors.

#### Compare leading vendors

Compare multiple vendors and different solutions instantly without the need to speak to sales staff.

#### Best fit solutions

Instantly identify which vendors are best suited to your needs based on your unique requirements.

#### Free resources

Access to industry resources such as blogs, articles, and upcoming events.

#### Free consultants

Access to impartial consultants and subject matter experts to help identify requirements.

#### Free funding

Reduce or remove project costs through our free upfront funding.

#### Procurement friendly

Procure as normal, we do not affect your existing procurement process.





#### How do you make your money?

We make our money by receiving a recurring payment from the successful vendor. The amount is directly related to each individual contract.

#### Where does the funding come from?

Funding is made available through the UK channel partnership programme set up with each vendor.

#### Would we get cheaper pricing if we went direct?

No, the UK channel model is built around price parity, so pricing remains the same either way. You still negotiate directly with your chosen vendor across all costs.

#### How much funding will we receive?

Exact funding amounts vary from project to project; however, we can let you know approximate numbers once we understand the scope and nature of your requirements.

#### What can the funding be used for?

Anything, previous clients have used it to reduce costs, build out tech funds and even exit contracts early.

### Does the funding cover all digital change projects?

We can provide funding for most digital change projects, however if you are looking at something more niche it may be worth dropping us a message to see if we can help.

#### Do we have to sign anything with you?

No - you sign directly with your chosen vendor.

#### Can we just use you for the funding?

Absolutely.

#### Is this really all free?

Yes, we are completely free.

### FAQ<sup>'s</sup>







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