talkdesk®

Let's Build Great
Customer Service
Together



Table of Contents

The CX Imperative	3
Talkdesk Mission	5
Customer Success	6
Talkdesk Advantage	8
Industry Recognition	10
Product Overview	13
Services Advantage	19
About Talkdesk	20



Every moment is an experience that matters.

We have transitioned into the age of the customer where buyers have more choice and control in how they interact with brands than ever before. Today it's all about the experience.

Your customers demand real-time service - either via self-service or direct to an agent. They expect seamless service across channels, and they expect intelligent service, meaning you need to know who they are and have a basic understanding of their problem.

And if they don't get it, we'll switch brands.



Would try a new brand or company for a better service experience.

- AMERICAN EXPRESS SURVEY

Expectations Aren't Being Met With Yesterday's Technology

The challenge is that most contact center technology today can't meet these modern customer needs. Most were built 20+ years ago, before the digital revolution. These systems operate as channel silos, with little or no integration to CRM or other systems. They are inflexible, hard to adapt to your changing business needs and expensive to maintain. These systems lack innovation so adopting new technology like AI is virtually impossible.

- Built before the digital age
- Channel silos
- Little or no integration
- Slow to adapt
- Innovation stagnation
- High cost of operation

Talkdesk's Mission is to End Bad Customer Service

"Our mission to end bad customer service is aspirational and motivational. This, along with our goal to help companies reduce customer service cost, drives our passion and our purpose for everything we do".

- TIAGO PAIVA, FOUNDER & CEO, TALKDESK

1,800 Customers in 75 Countries Rely on Talkdesk

to power their contact centers and help make customer experience their competitive advantage.



Our Customers Get Results

Find out more about our **Customers**

CSAT Improvement



Agent Productivity Improvement



Wait Time Reduction



Time to Answer Reduction



Why Companies are Successful with Talkdesk



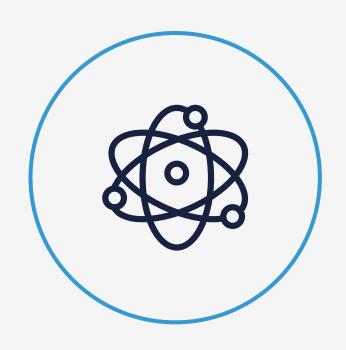
Market Leader

Leader in Gartner CCaaS MQ G2 Crowd Winter 2020 Leader Forbes Cloud 100



Customer-Obsessed

100% uptime SLA
White glove customer services
98% CSAT, 124% net retention



Innovative

Born Cloud Native
Al-Infused: Talkdesk iQ
AppConnect ecosystem

Innovation for You to Stay Ahead

We move fast to provide the industry with <u>disruptive solutions</u> that innovate the way enterprise contact centers deal with customer experience. Our end-to-end approach sets a new path for the contact center industry and helps organizations place CX as their competitive advantage in the market.

200 U.S. patents filed in last 100 days of 2019

600 features released in 18 months

20 new products launched in first 20 weeks of 2020

"We came to Talkdesk because we were looking for something more than just a contact center solution. We were looking for a partner who wanted to innovate as much as we do."

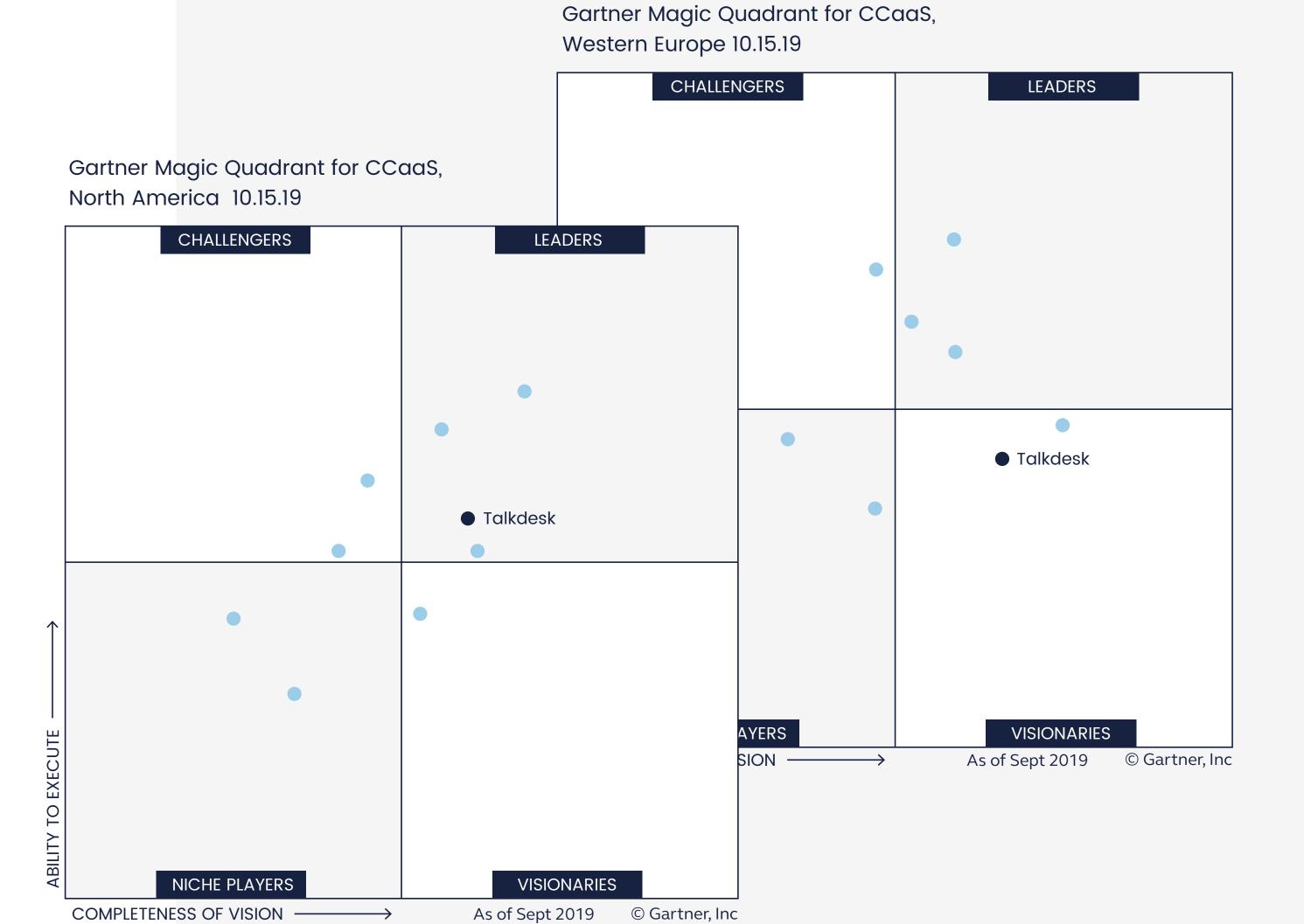
- ZAC JACOBSON, VP OF MEMBER EXPERIENCE



Global Choice for Enterprises

Talkdesk is a leader in Gartner's 2019 Contact Center as a Service Magic Quadrant. We're one of only three vendors appearing in both the North American quadrant and Western Europe MQ.

Read more about Talkdesk's Awards & Recognition

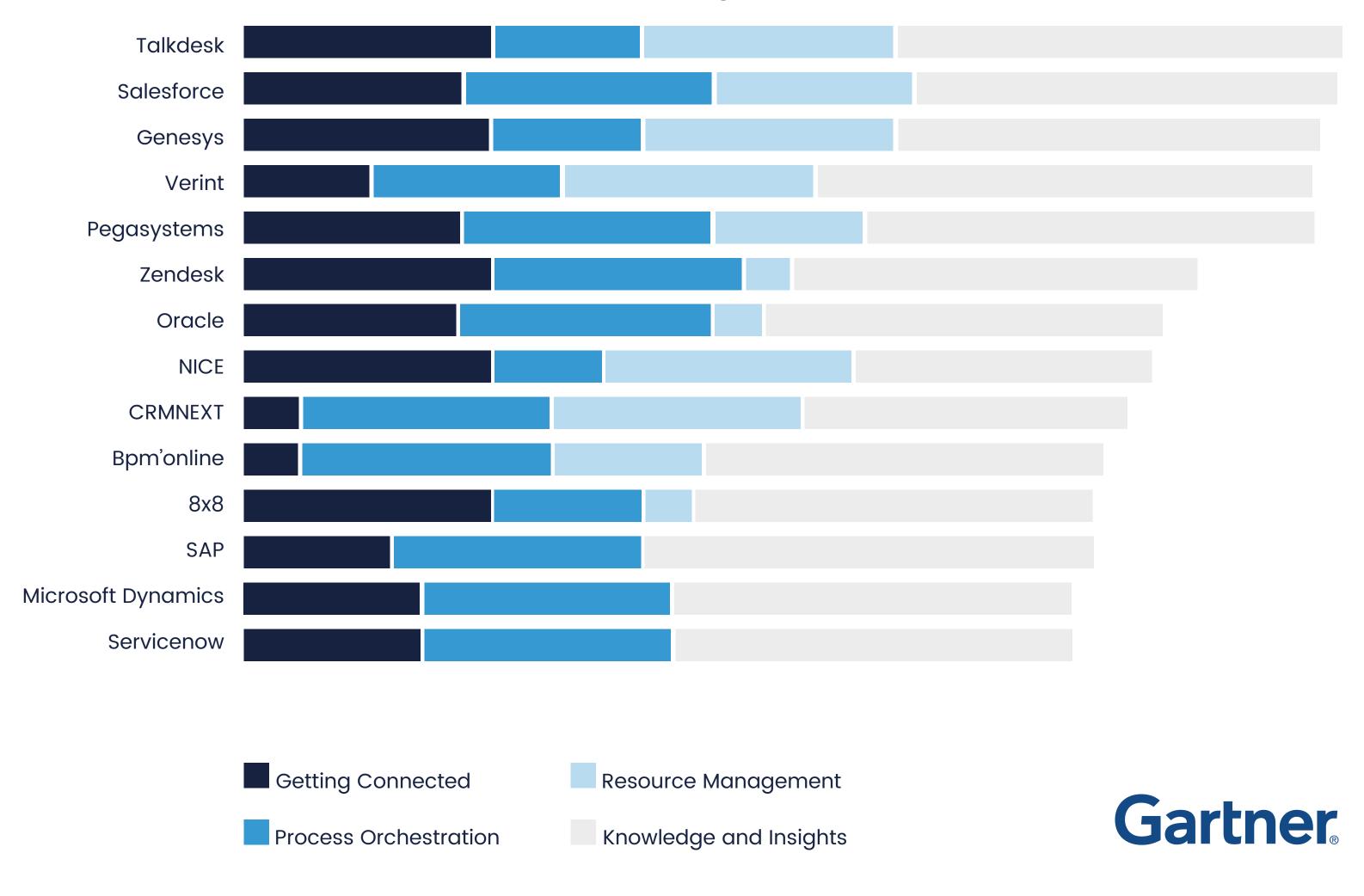


Gartner

End-to-End Customer Service Solution

Gartner also puts Talkdesk at the top of the list for our 3-year roadmap that best addresses customer service requirements. That makes us an excellent choice for companies needing an end to end solution for contact centers across the globe.

Gartner Report: Prepare for the Impact of a Consolidating Customer Service Technologies Marketplace



Loved by Customers

Great products and white glove service translates to customer love.



The Most and Best Reviews





4.4 out of 5> 1029 Reviews



 $\star\star\star\star\star\star$

4.7 out of 5> 659 Reviews





4.7 out of 5> 612 Reviews





4.7 out of 5354 Reviews

Talkdesk Enterprise Cloud Contact Center

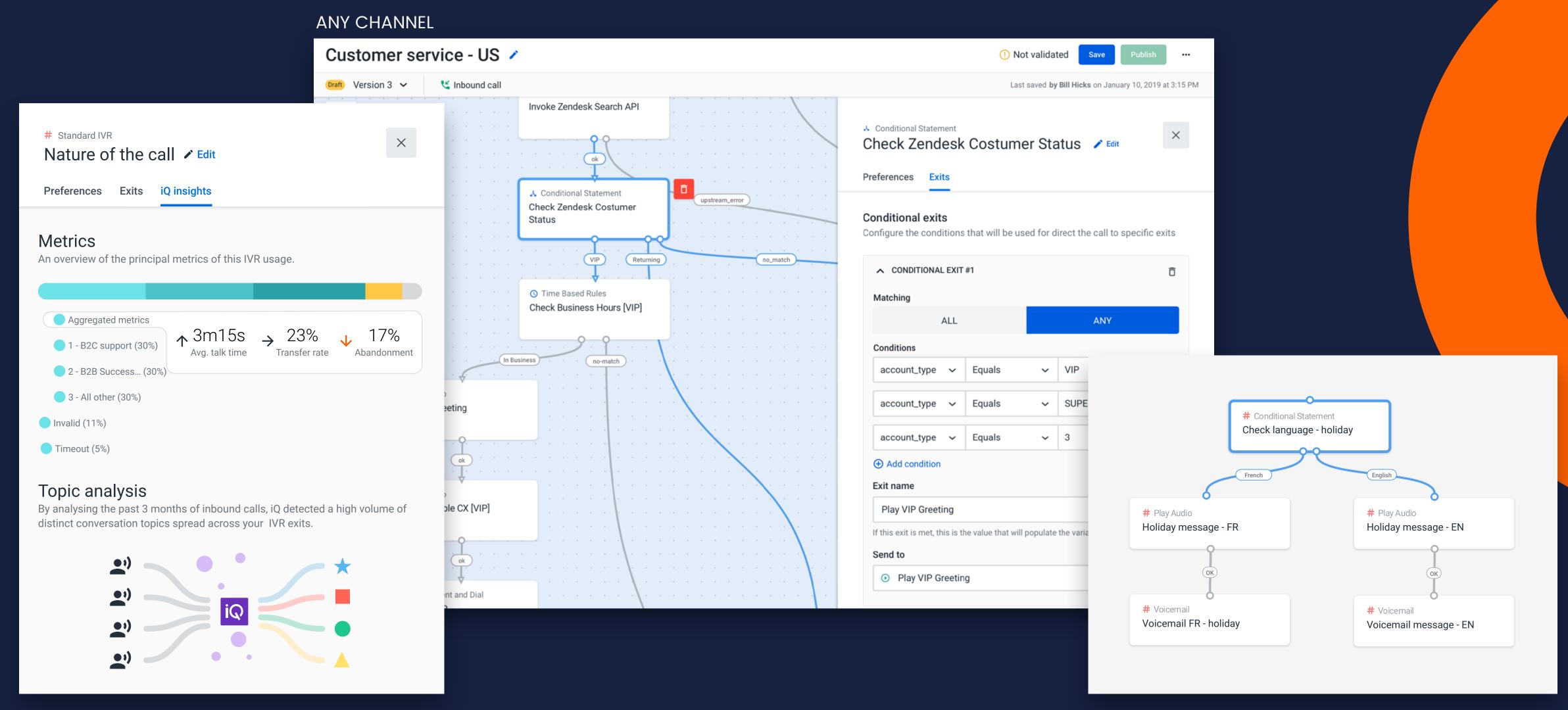
This is all made possible by <u>Talkdesk Contact Center Software</u>, an end-to-end customer experience solution. Talkdesk provides the most comprehensive native suite of contact center apps.

Customer	Workforce	Enterprise	AI & Knowledge	Analytics
Engagement	Engagement	Collaboration		& Insights
Voice ACD IVR · Studio Outbound Dialer Omnichannel Self-Service	Agent Desktop Mobile Agent Workforce Mgmt. Quality Mgmt. Unified Recording Performance Mgmt.	Phone Messaging	Agent Assist Virtual Agent Knowledge Base · Guide	Dashboards · Live BI · Explore Speech Analytics Surveys

Talkdesk iQ - Al layer

Get Connected

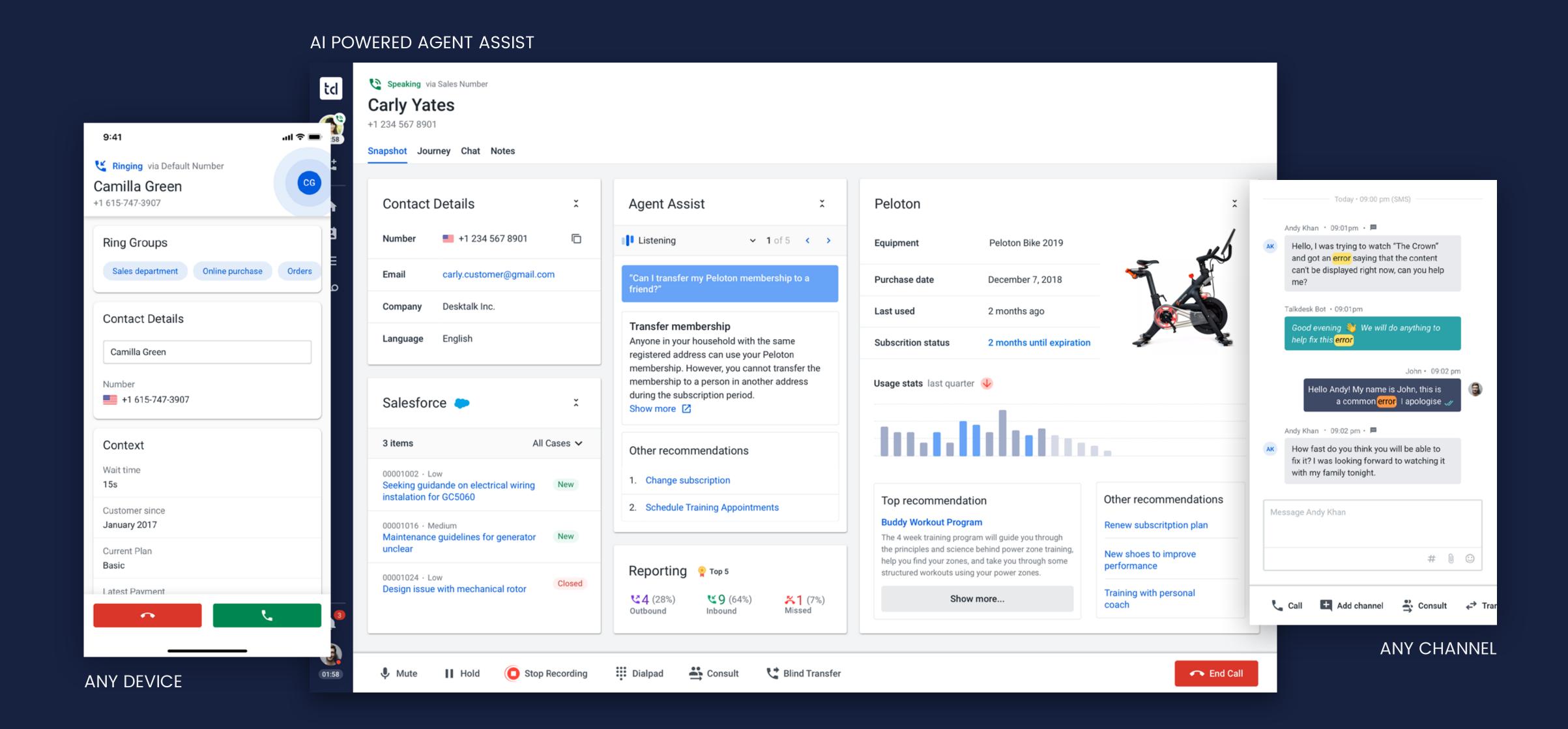
Al-powered intelligent workflow to get connected with your customers.



INSIGHTS ANY LANGUAGE

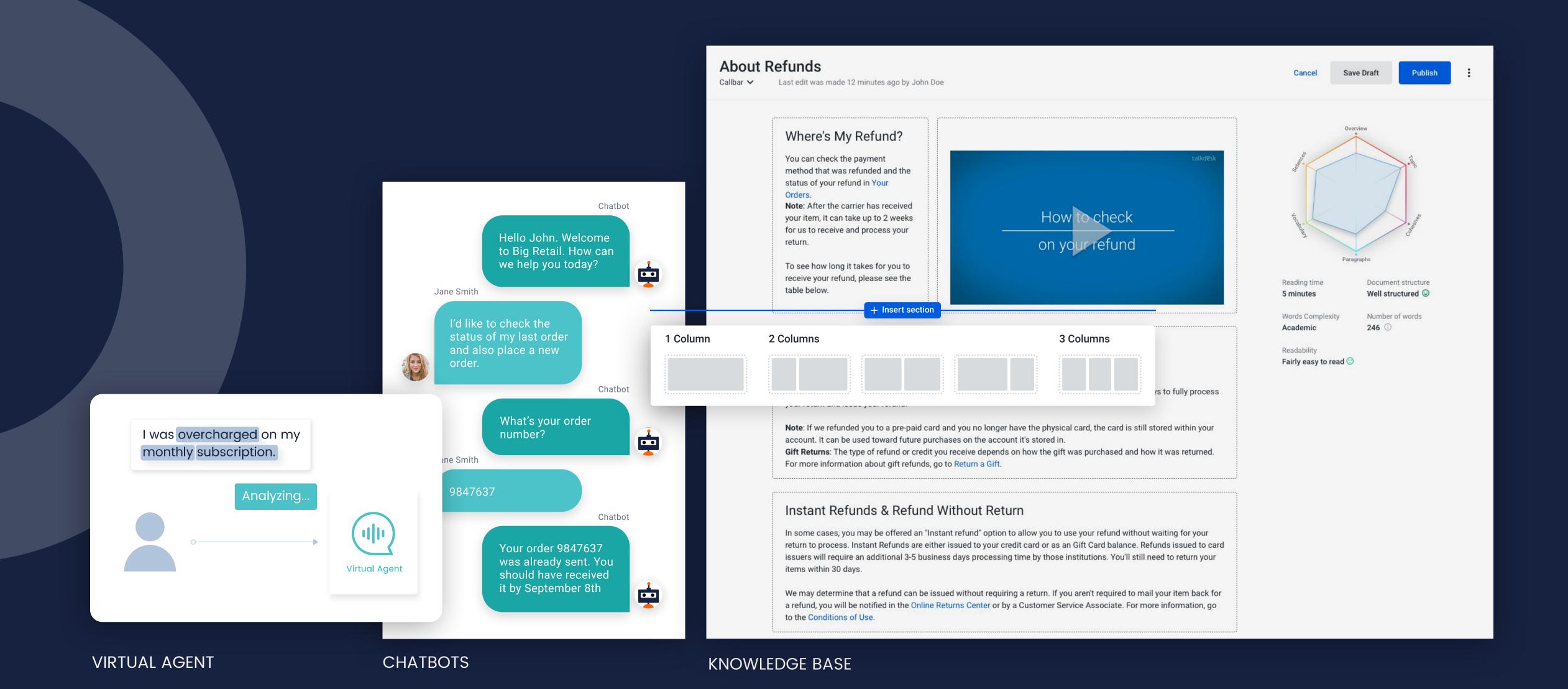
Respond Hyper Fast

Al-powered contextual <u>assistant</u> to help agents provide fast and accurate responses.



Delight Your Customers

Al-powered customer <u>self-service</u> tools to deflect calls, increase CSAT and reduce costs.

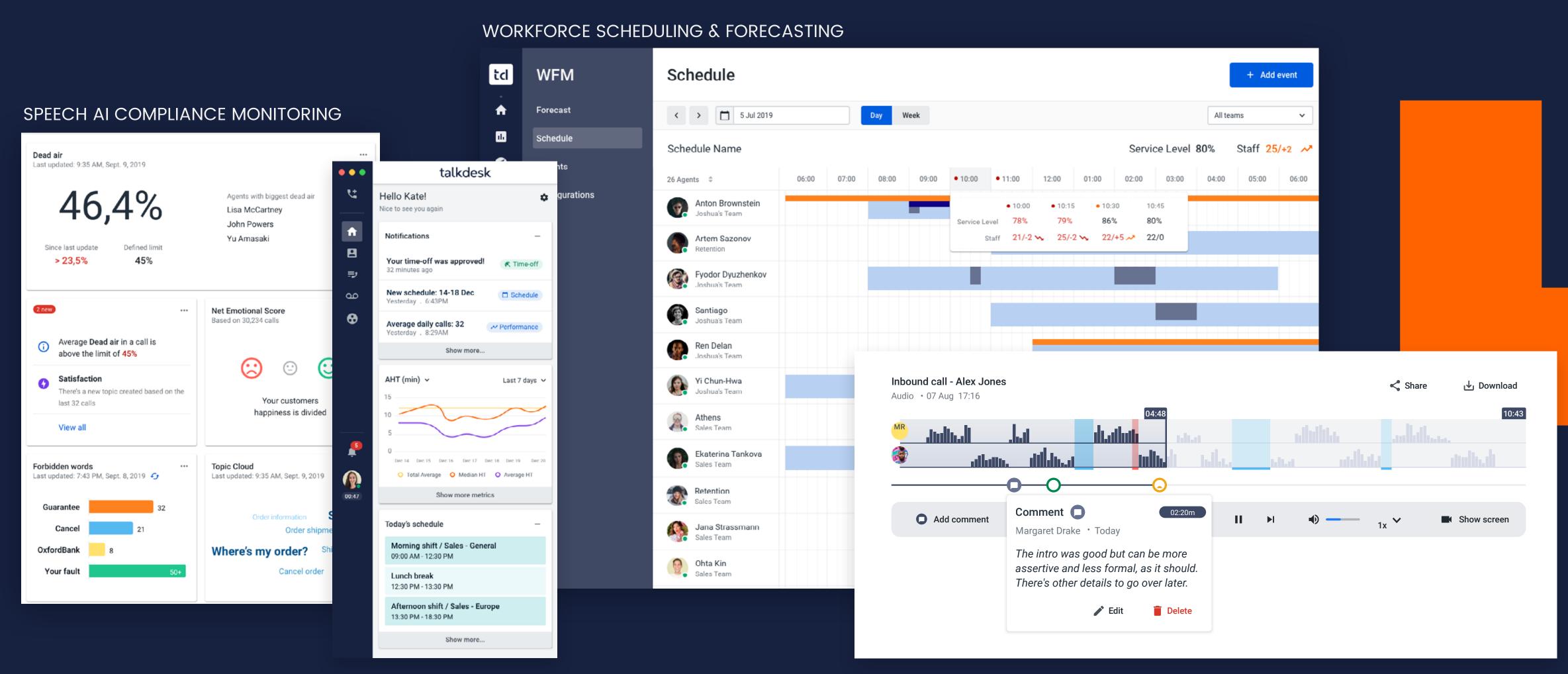


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16

Engage Your Employees

Al-powered onboarding, mentoring and workforce scheduling and forecasting tools to engage CX employees.



AGENT SHIFT SCHEDULING MOBILE APP

AGENT COACHING

17

Optimize Your Business

Al-powered <u>analytics</u> to constantly optimize your business and improve CSAT.



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18

The Talkdesk Services Advantage

Why do our customers love us and stay with us? Because we partner with organizations right from start, before any contracts are signed. And we stay with our customers through the entire customer journey. We call this <u>Business</u> <u>Transformation Services</u>.

CX Strategy

We partner with you to define your specific business needs and ideal future state.

CX Enablement

We help you enable the people, processes, and technologies to realize a best-in-class customer experience.

CX Success

We offer a variety of services to enable your organization to realize the value of your contact center business transformation.

About Talkdesk

Talkdesk is a cloud contact center for the customer-obsessed.

Combining enterprise performance with consumer simplicity, Talkdesk easily adapts to the evolving needs of support and sales teams and their end-customers. The result? Higher customer satisfaction, productivity and cost savings. However, the company's success was born from humble beginnings.

While working at Procter and Gamble, Tiago Paiva (future founder and CEO of Talkdesk) grew frustrated with having to use multiple applications to retrieve caller information each time he spoke with a customer over the phone. He conceived of the basic concept of Talkdesk®, entered and won a hackathon. From 2014 to 2015, Talkdesk raised more than \$24 million in seed and Series A funding and raised a \$100 million Series B round in 2018. Today, Talkdesk has approximately 1,000 employees, split between its U.S. offices in San Francisco (headquarters) and Salt Lake City, an office in London, and offices in Lisbon, Porto, Coimbra and Aveiro, Portugal.

Today, more than 1,800 innovative companies around the world, including IBM, Acxiom, 2U, Trivago and Peloton, rely on Talkdesk to make customer experience their competitive advantage.



