



### Key benefits



**Enterprise Cloud Communications Platform** 



Effortless Implementation



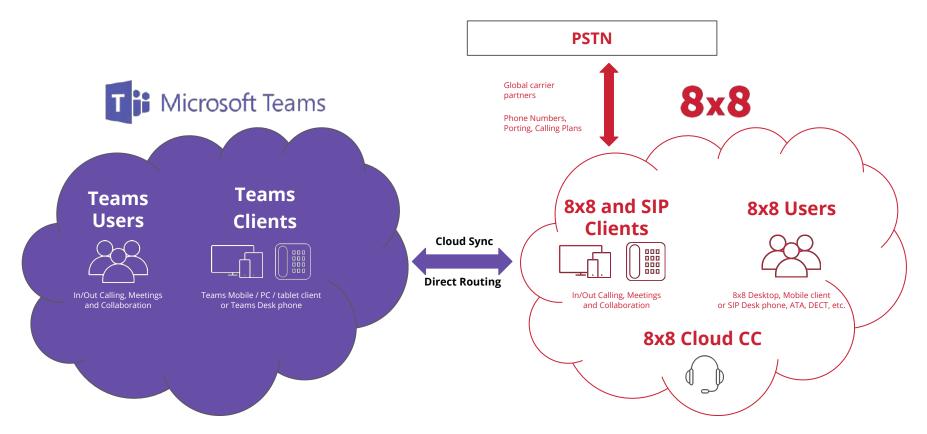
More Than Just Direct Routing/SIP Trunking



Consistent experience for Teams users



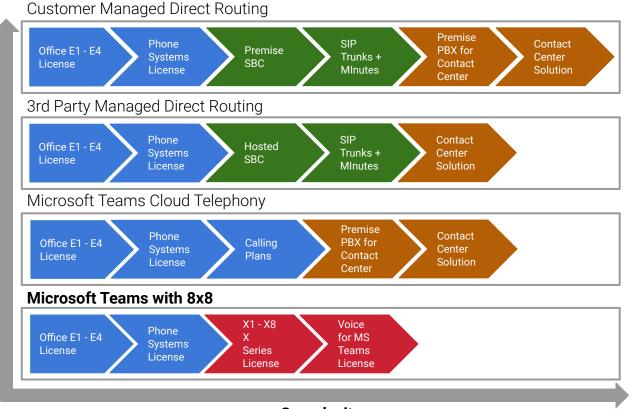
### What is 8x8 Voice for Microsoft Teams?





Cost

### Microsoft cloud telephony is complex & expensive

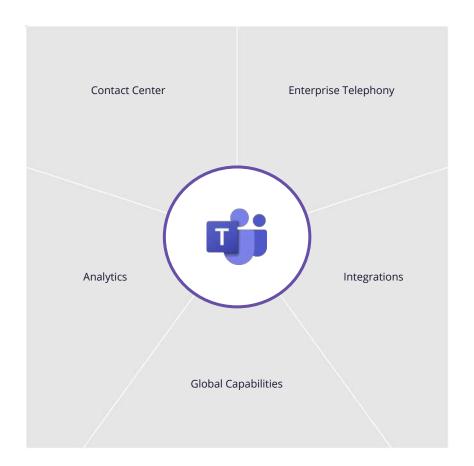




Complexity

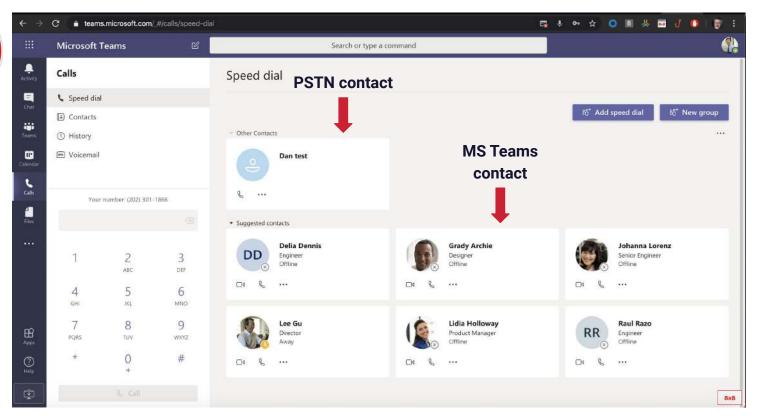


### Putting Teams at the Center of the User Experience.



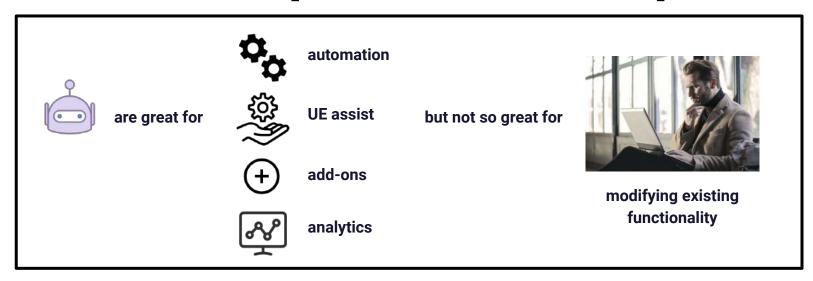
### Native Teams user experience for all types of interactions.







### The Native User Experience versus the Bot Experience



Communications bot integrations are fundamentally dysfunctional:

- → They require additional work by IT to download and install
- → They break the current user experience requiring specialized training
- → A separate vendor-provided application is still needed for calling:
  - A vendor supplied separate desktop or web application
  - A vendor supplied mobile app, requiring app switching



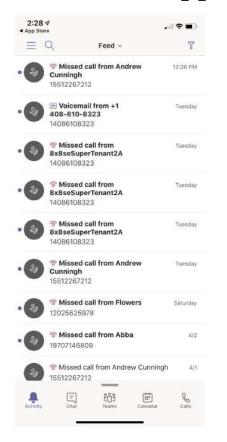
### Comparing 8x8 Direct Routing to the bot/app approach

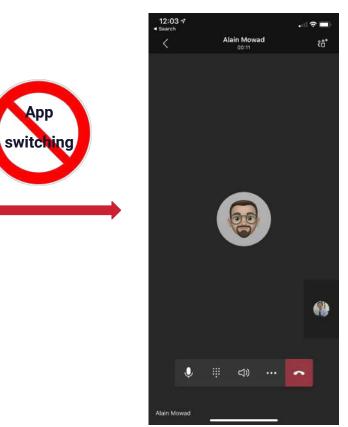
8x8 Bot/Apps Vendors Vendors

No downloads or installs	Requires app/bot download and install by IT admin	Requires Extension download and install by each user
No change to native Teams UE for desktop, mobile and web apps	Modifies the Teams UE requiring user training	Modifies the Teams UE requiring user training
Teams as the single collaboration client	Requires vendor app installed to place and receive calls, and app switching on mobile	Only works in web based application and is browser dependent
No maintenance or updates required by IT or user	Maintenance and updates required by IT admin	Maintenance and updates required by each user
A single application vendor to manage for the UE (Microsoft)	Multiple vendors to manage for the UE	Multiple vendors to manage for the UE

### 8x8

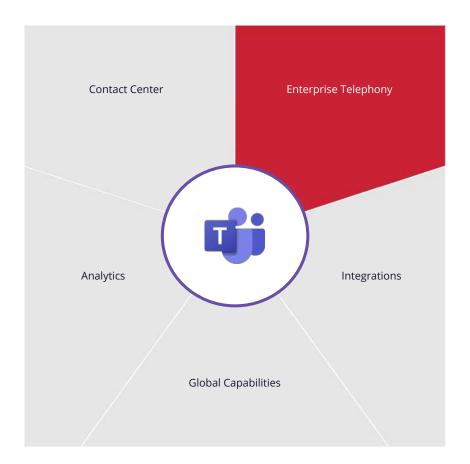
### Same Teams mobile app for calling.







### Industry leading enterprise telephony.





### Comparing 8x8 to Microsoft Calling Plans

Microsoft		8x8
Calling plans in 10 countries	VS	Calling plans in 47 countries
Only includes up to 600 international minutes	VS	Unlimited calling to 47 countries
Maintains internal communications siloes	VS	One unified communications solution
Lack of 3rd party business app integrations	VS	35+ 3rd party business app integrations
No native contact center solution	VS	Native contact center solution



### Comparing 8x8 with other direct routing vendors

8x8 Carriers MSPs UCaaS

Single vendor solution for both MS Teams and non-Teams users	Calling plans and PSTN access only (requires separate MSP)	Provide MS Phone connectivity SIP connectivity to a carrier for PSTN required	Requires a separate partner integration, meaning two costs and two vendors to manage
End to end SLA for calls traversing the 8x8 network	Requires multi-vendor SLA, resulting in vendor triage when troubleshooting	Requires multi-vendor SLA, resulting in vendor triage when troubleshooting	Requires multi-vendor SLA, resulting in vendor triage when troubleshooting
DR options at no cost during Teams outages	Charge separately for direct backup DR solution directly with carrier	Will not operate during a Teams outage	DR options vary from no cost to at cost
End to end analytics for calls traversing 8x8 network	CDR reporting for call activity only	CDR reporting for call activity only	End to end analytics for calls traversing their network
Native contact center and apps integration	No contact center or app integration support	No contact center or app integration support	Inconsistent app/contact center support



### 8x8 is a worldwide leader in enterprise communications.



A global unified communications leader with over 70,000 customers (21 million users) worldwide



Single secure cloud communications platform with industry leading uptime and availability



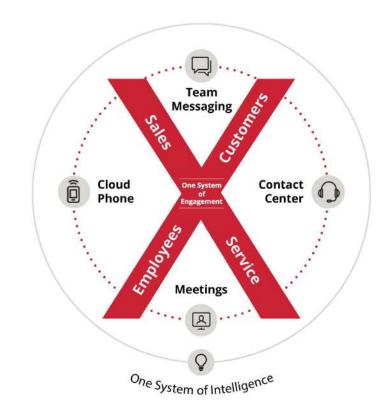
Own complete tech stack, built over 20+ years; 200+ patents awarded since inception



Only 8-time UCaaS Gartner magic quadrant leader



Only 5-time CCaaS Gartner challenger





### Broad security and compliance certifications

NIST 800-53

HIPAA

SOC 2 Type II

PCI DSS

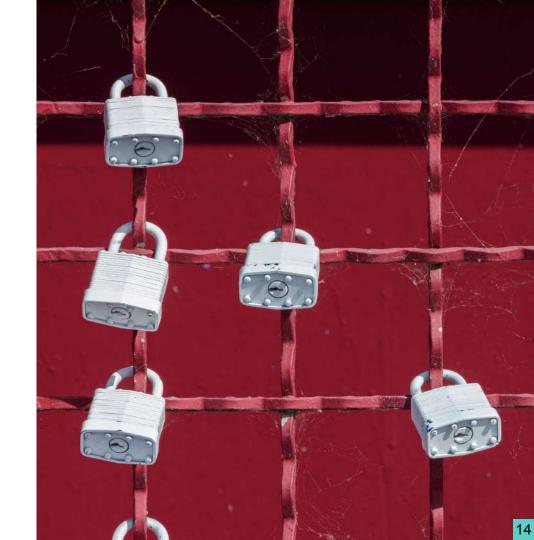
Certified G Cloud supplier for UK Public Sector

FISMA

CPNI

ISO 27001

Source: 8x8 Security and Compliance





### Awards and recognition across the industry.

#### CRN

CRN Tech Innovator Award for 8x8 X Series 2018

CRN Tech Innovator Award for 8x8 Contact Center 2019

#### **Gartner**

Gartner UCaaS Magic Quadrant Leader Gartner. 2012-2019

Gartner CCaaS Magic Quadrant Challenger Gartner, 2015-2019

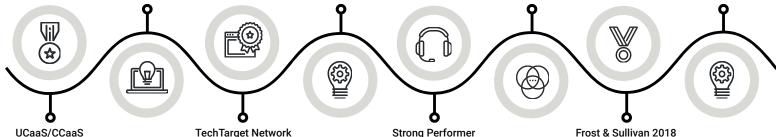


TMC's CUSTOMER Magazine 2019 Customer Experience Innovation Award - 8x8 Contact Center

Internet Telephony Magazine -2019 Unified Communications Excellence Award



AVANT Special Forces Summit - Top Vendor Sales Performance



UCaaS/CCaaS Provider Of The Year TBI, Inc., 2018



TechTarget Network Innovation Award for 8x8 X Series 2018



Strong Performer in The Forrester Wave: Cloud Contact Centers Forrester, 2018

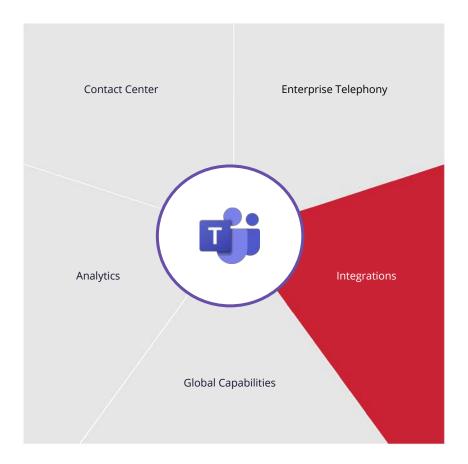
Strong Performer in The Forrester Wave: UCaaS Forrester, 2019 North American Integrated CCaaS and UCaaS Competitive Strategy and Innovation Award

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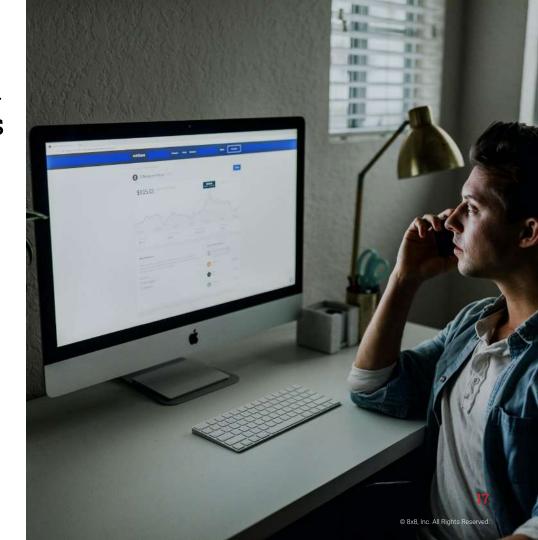
### Out of the box business application integrations.





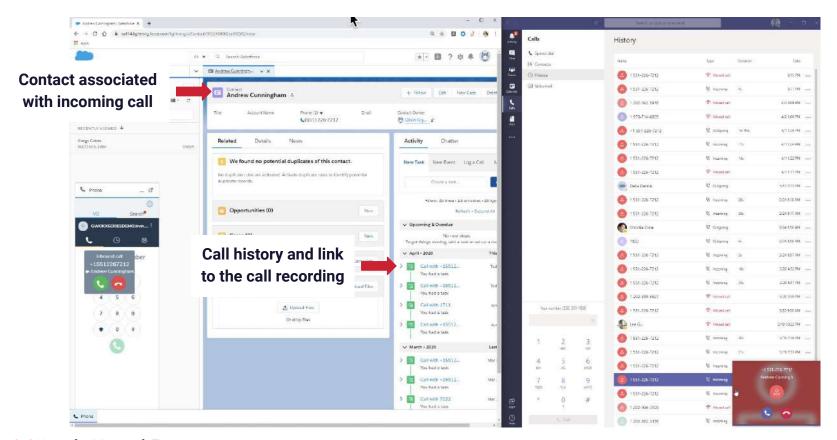
## Leverage your investments in all your business applications

- Use Teams to drive all of your business applications communications
- Share context between Microsoft Teams and your business applications
- Automatically associate incoming or outgoing calls with customer records
- Associate call history and links to call recordings for each and every call made





### Context sharing with business applications





### Broad business application support.







































Webex Teams













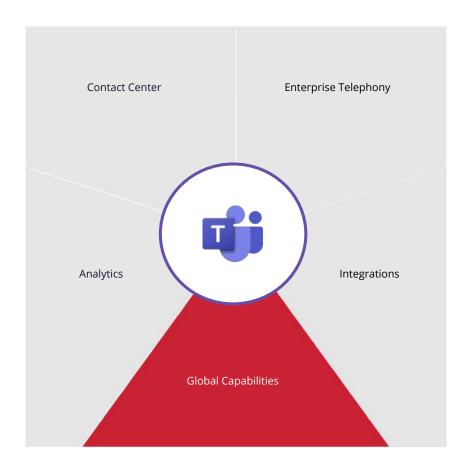








### Global Capabilities.



### PSTN Replacement in 38 Countries/Territories



#### **Americas:**

Brazil, Canada, Chile, Colombia, Costa Rica, Guadeloupe, Martinique, Mexico, USA

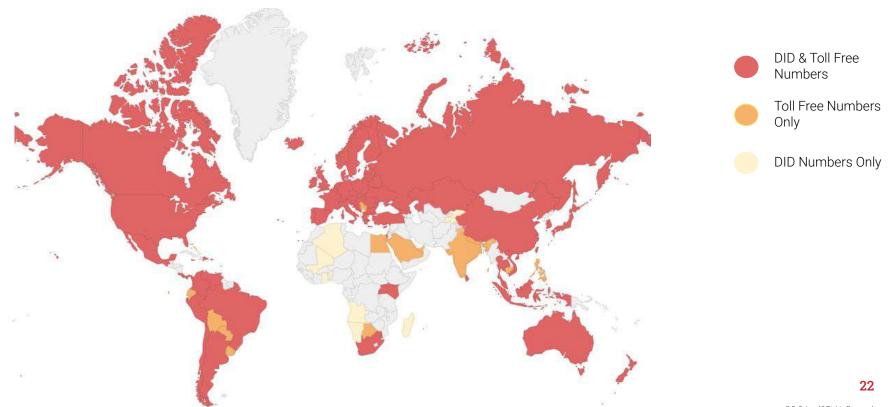
#### **Europe:**

Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Hungary, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, UK

#### APAC:

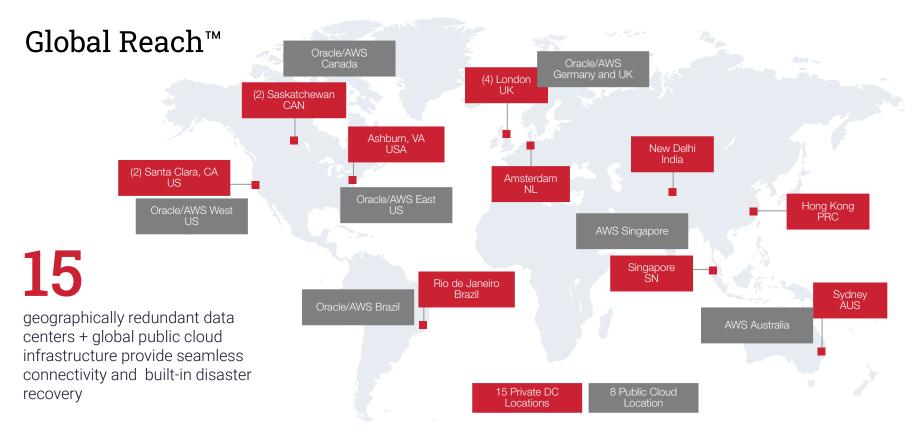
Australia, China, Hong Kong, Malaysia, New Zealand, Singapore, Turkey

### Build Presence in 120+ Countries with Local or TF Numbers





### A global enterprise telephony presence.





### End to end call and speech analytics.



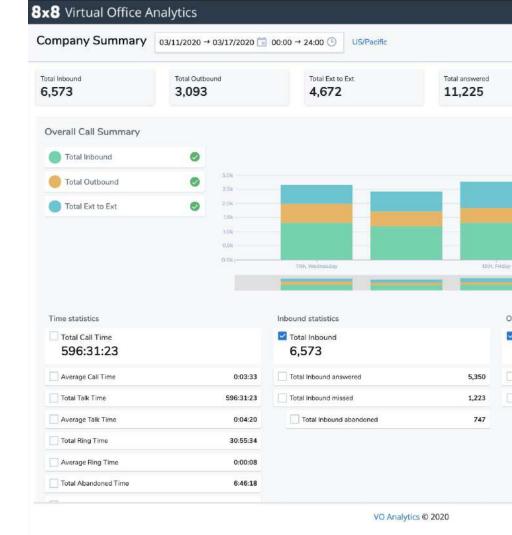
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## Complete Company and Employee Insight

Drive real business impact using your communications data.

- Fully customizable date and time selector
- Excel, csv, and PDF download
- Flexible data access via API and Scheduled emails
- Data from all your users

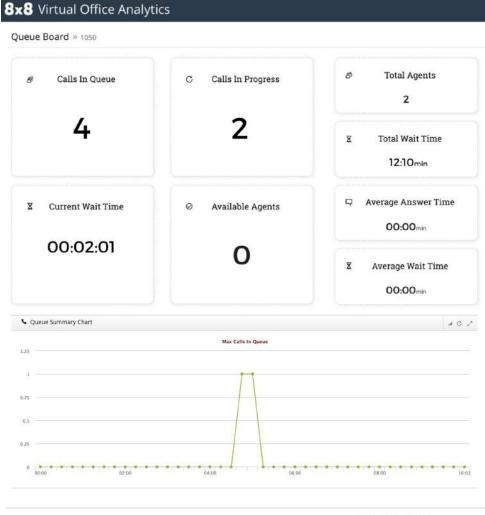




### Real Time Call Routing Reports

Make informed decisions about your business from live call information

- Real-Time call queue and ring group dashboards
- Queue and Ring group summary
- Business hours reporting
- Customer journey and wait times

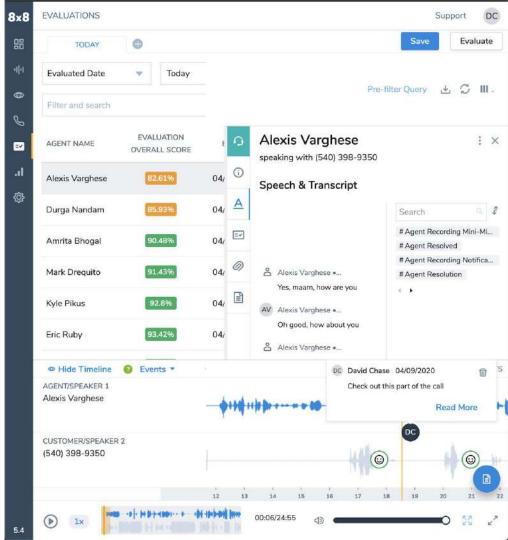




### Manage Service Quality and Identify Trends from Every Conversation

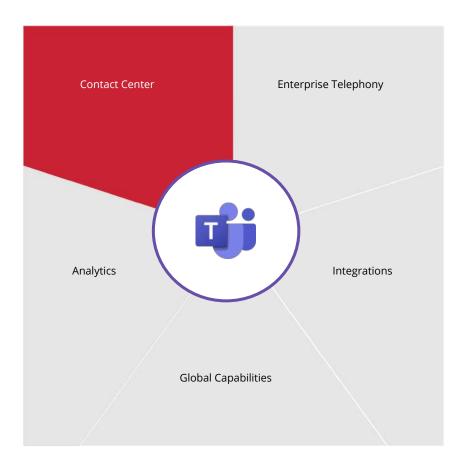
Speech and sentiment analysis across every call in your business, from one tool.

- Recording Playback
- Evaluation Templates
- Quality and Evaluation Reporting
- Transcription of call recordings
- Sentiment Analysis
- Aggregate Speech Analysis



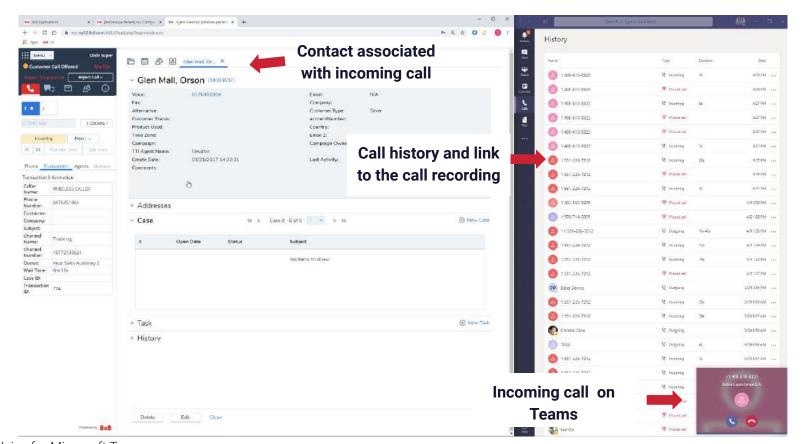


### Native contact center integration.



#### 8x8

### Native contact center integration





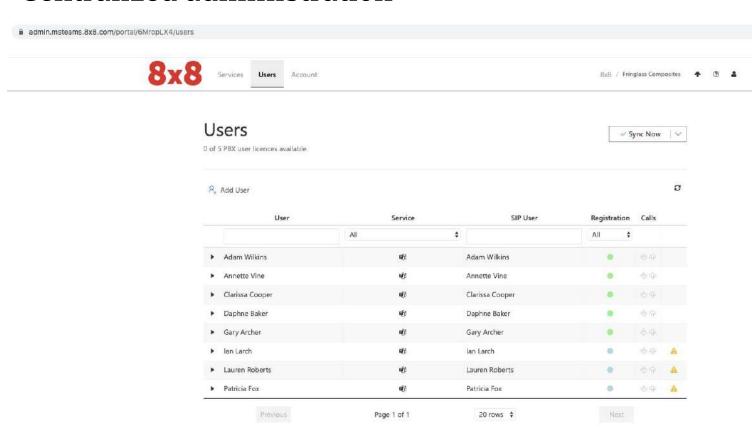
### 8x8 removes the complexity of an MS Teams PSTN integration

- A full service enterprise-grade cloud telephony platform that eliminates the IT complexity with Microsoft Teams telephony deployments
- A global enterprise communications network with PSTN connectivity and industry leading resiliency and availability.
- Consolidates all infrastructure (including Microsoft certified SBCs) and services associated with Microsoft Teams telephony on a single cloud platform
- Centralized user management and bulk synchronization using a dedicated portal



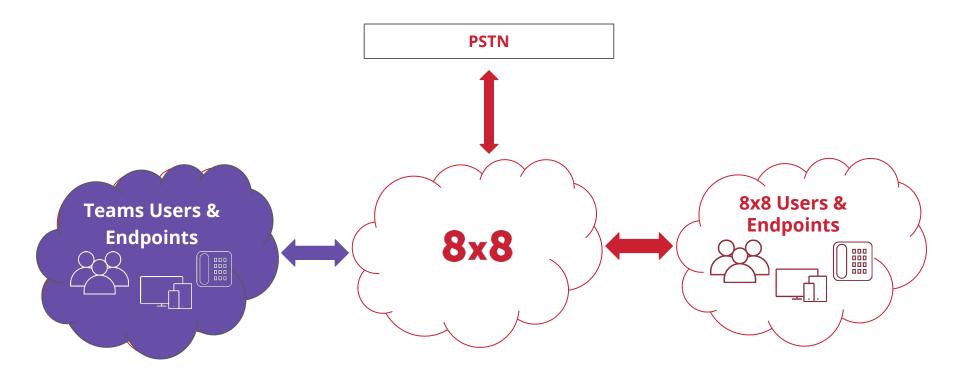


### Centralized administration



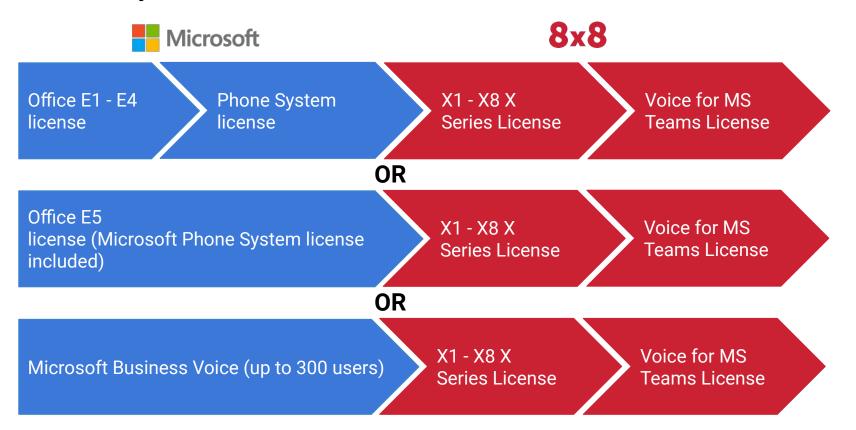


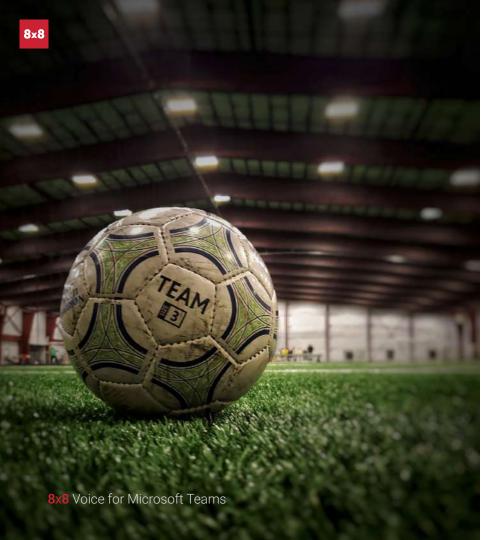
### A single unified communications platform for all employees





### What do you need to enable 8x8 Voice for Microsoft Teams?





### To recap our key benefits



**Enterprise Cloud Communications Platform** 



Effortless Implementation



More Than Just Direct Routing/SIP Trunking



Consistent experience for Teams users



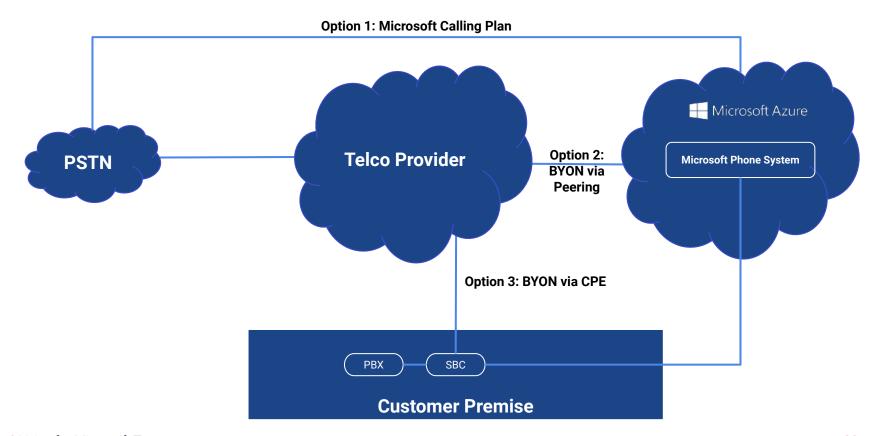
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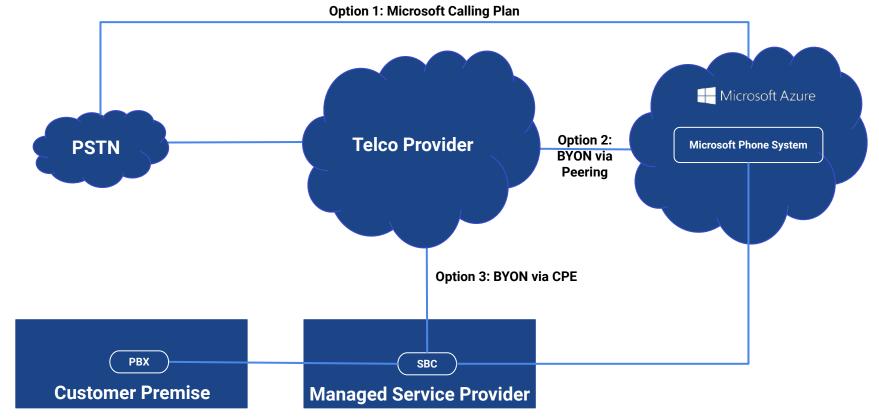


### Alternative telephony models - Customer SBC





### Alternative telephony models - Managed SBC



### 8x8

### Microsoft Teams with 8x8

